Sex & Greed Make You Fearless!

The only real lessons you learn while going through life are learned mostly from your mistakes. Whenever you fail you usually know the exact reason you did. When you succeed you can never quite figure out what it was that caused your project to go over the top. It could have been any one of the many things you did.

The fastest way to change your life is to go through an emotional experience.

Remember when "My Generation" was a song about young people. Now it's just an oldie to a bunch of us who didn't die before we got old.

According to a recent survey, young people change the station 27 times an hour just looking for compelling Radio programming. My Daughter Cami just kills that number and I wonder if it's because she is different or is the product just that bad in West Palm Beach.

I believe Baseball looks so much better on Radio.

On an average 65% of Americans only listen to FM. In markets where the product on AM is good though the figure falls to 50%

Speaking of good product, WTOP in Washington which is America's top Radio biller gets a lot of its money from folks who are just trying to communicate with the Government.

In Ottawa we made huge money at CFRA because we knew most of the Government including the Prime Minister listened to us and a few folks really wanted to communicate with them. Ratings didn't seem to mean anything to them.

Very sad about the passing of Dick Clark but he was the reason I quit The Jury. Dick was a dick,

he never called to invite us to appear on Bandstand so I said the hell with it!

Rumor has it my former teammate and friend from the famous Transcona Nationals, Ermanno Barone who now builds resorts and produces Movies is going to build a big film studio near Winnipeg.

There is no way to get direct billing on a radio show without a live morning show. Lucky for Ryan Seacrest KISS-FM in LA doesn't sell direct.

Have you noticed lots of folks have made the transition from Radio to TV but it seldom works in reverse.

So many beautiful focus groups so little time.

If you live by the sword you die by the sword! There used to be a legendary broadcaster on the air here in South Florida by the name of Neil Rogers. Neil prided himself in telling Management to go to hell both in person and on the air. Seeing as his ratings were so large the Management tolerated him but they were waiting. When the first bad PPM numbers came out Neil was gone which may have contributed to his now been gone forever.

Women you love age like fine wine. Not so true about the others.

If you're fine with today you'll never chase tomorrow and will just end up being yesterday.

Success does not come from a happy place it comes from your unhappiness leading you down the road to success.

Kellen Winslow once told me that if they would guarantee his salary he would play harder. The NFL didn't believe him and still don't.

Now let me see Sean Payton is suspended for a season, Drew Brees is holding out and the GM is now being accused of having the visiting teams coaches room wired ... Is anybody in their right mind picking New Orleans to go to the Super Bowl this year. Hell Indy may even beat them.

Sex & Greed are the only two things that make a man fearless, just ask Bobby Pretino.

It seems like all the folks who sue Arbitron sure quickly start to do a lot better in the ratings.

Why would you ever hang out very often with a woman who "doesn't like you that way"

I think the road to successful ratings is a lot quicker when sales doesn't help you.

I don't think beautiful women are interested in equality.

After watching Dave Fulton's great Movie /Documentary "Naptown Rock Radio Wars and having

been a part of them I realized when most of those battles were going on between WNAP, WIFE and WNDE The War was already over and WIBC had won it big time.