Freedom Of Speech Is Just Another Interesting Concept!

It amazes me even today why more people don't get more upset with all the

hype and non truths contained in a lot of the commercials, promos, and one

liners they hear everyday on most Radio Stations all over America. Maybe

they're finally just tired and jaded by it all now so they tend to ignore them. I

remember years ago hearing a couple of car commercials that really got my

attention while I was visiting the legendary Jim Harper who at the time was

the PD and Morning Man of a station I was working with in Detroit called

WNIC.

After listening to Jim's show (pictured) for most of the morning I headed

into the station where I went directly to the Sales Manager's office and

asked if he could take me down to the local Ford dealer. Stunned by my

request he asked me why I wanted to do that and I explained because I had

heard couple of car spots that morning on Harper's show that really got me

excited. The commercial claimed that the local Ford Dealer was selling

brand new Fords at the cheapest price ever. I went on to say that we were all

aware and proud of the fact that Henry Ford had the very first Ford dealer

right here in Detroit so if they like they claimed were really selling Fords

cheaper than even old Henry did I may need to get me 6 or 7 of them. The

SM just looked at me as if I was crazy then walked away muttering to himself

about programming people.

Everything is beautiful in its own way but not everyone has the ability to see it that way.

Who decides if you were assassinated instead of murdered.

Why do we think pressing the elevator button again will speed up its arrival.

If seeking revenge is so bad for you why does it feel so good when accomplished.

Is it really bragging if it's really true.

Being a Program Director and a Director of talent are two very different professions.

Most Radio commercials contain a bunch of words which a listener would skip if they got to read the copy first.

The only way to become bigger is to think bigger.

Tech runs this century but Banks, Oil, and Pharmaceuticals not far behind.

How much would you pay for a Tums in the middle of the night.

I think the word that best describes a great morning show is "Unpredictable".

Unfortunately nothing has changed, things still continue to be what they are not what we wish them to be.

Also holding onto what you have in most cases keeps you from having what you want. Case in point is that almost 100% of Americans have some kind of insurance where as only 20% invest in the future.

Most American Men never get to buy their favorite car until they are over 50.

What makes the government think that we have the money they need to balance their budget.

Speaking of the government you would think that they would be tired by now of all the whining the rich and poor do.

According to PPM phantom cume was not a myth but if it can't hear the clock Radio go off who cares.

I believe that Orville and Wilbur Wright may have been the last guys to make any money in the Airline Biz.

Seeing as the estimates for repairs are always lower than the actual bill I'm thinking the estimates for the ratings must be the same so lets go for a bigger rating party.

Why is whisky always in charge of when you finally tell the truth, the whole truth, and nothing but the truth.

If all you do is read novels you can actually educate yourself because at least 50% of all fiction is true.

When a Woman gets engaged the whole office is in a tizzy about it but the first time you ever know a guy got engaged is a few months after the wedding.

Freedom of speech like justice is just another wonderful concept that doesn't exist at the office.

Looking at the price of cigarettes now I'm sure glad I quit smoking in the 70's because unless you have food stamps how could you afford to do so.

It's competition that keeps the prices down not the goodwill of the owner.

When did we vote against having a coffee break.

The best time to persuade people to do something new is in the morning when they are generally filled with optimism. Evenings are not so good because most people are slightly annoyed and frustrated by then.

More time should be spent on implementing something than on making the decision to do so.

Compromising works so much better in your business life than it does in your personal life.

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