LeBron And Wade Need To Be As Good As They Think They Are.

In 1987 John Einarson wrote a book called Shakin' All Over which goes on E-Bay now for $250.00 a pop. The book is about all the Winnipeg bands from the 60's and the music they made that went Global.

Because of all the interest in John's great book they decided to reunite as many of the most popular 60's bands as they could for a concert The sold out charity concert featured Neil Young and the Squires, The Guess Who, Bachman Turner Overdrive, The Jury and many many other great Winnipeg bands. I realized during the plane ride from my home in San Diego that it had already been 20 years since I last played my '58 Strat and I had no plan to start up again anytime soon. My only plan was to hang out backstage with Termite, Terry, Bruce, and Ray of The Jury and catch up on some old times. (I don't think you ever get tired of retelling all those on the road stories about how many times we were almost killed) It was also good to see all the guys from the former bands we used to share the stage. While standing there watching them set up The Jury's gear I remembered how competitive we all used to be back in the day but that was all forgotten for the glory of this night as everybody was hugging each other like long lost friends.
Now it came time to introduce The Jury and the next thing I knew was somebody pushed a guitar into my hands as Randy Bachman and Burton Cummings pushed me on stage saying it wouldn't really be The Jury without me. Seeing as you started the band you should finish with them they laughingly shouted.
Talk about stage fright... TV cameras everywhere, lights flashing, big bright spotlights on us and me standing in the middle of the stage with my old band mates. I had no idea how to play the guitar any more I left that far behind years ago when I entered the world of Radio. A side bar here is I am now going back to Winnipeg for a Radio Reunion this Month and the real neat thing is Burton is going to entertain all us old Radio Dudes. Anyway when the opening notes of our first record "Until You Do" came pouring out of Terry Kenny's amp my hands knew exactly what to do even if my brain didn't.

I would feel a lot better about The Heat in this years playoffs if LeBron and Wade were as good as they thought they were.

Will Rogers once said ... There are two theories to arguing with a woman. Neither works.

When you're a Young Turk you have no need for a rear view mirror so you just tear it off and throw it away. Years later though somehow it gets reattached and if your lucky you get see some pretty amazing stuff in it.

My Canadian friends say I now have an American accent and am not very Canadian anymore. If thats true how come all my American friends fall on the floor laughing every time I say the word "about" Hey! How bout them Winnipeg Jets. Next year baby!

I realized a long time ago that Rush Limbaugh and Howard Stern are simply great actors. Anybody as passionate about their topics as they are would lose control occasionally. These two never lose control. Michael Savage on the other hand always loses control. He seems

pissed all the time. It may not be what he is presently talking about but believe me he's pissed about something.

So here's all ya gotta ask yourself. If a client runs a commercial on your station does anything need to happen. You know like does somebody have to go shopping there go to a Web page pick up the phone and call somebody text someone or send something in the mail. If not than you don't really need that expensive morning show. Just roll some tunes.

Radio in it's quest to be totally consistent has forgotten that one of the of the basic needs for success has always been the "Element of Surprise"

The good things people do aren't as glowing as the bad and for some reason the dark side is 10 times as bright.

Nothing's changed to have a successful business you still need 3 things, a Dreamer a Businessman and a Son of a Bitch.

Only Men really understand how special little girls and a few women are.

Have War Games gone out of style is that why we're playing for real on so many fronts.

During my lifetime there have been a few musical phenomenons. Frank Sinatra, Elvis, The Beatles, Elton John, Michael Jackson, Madonna and maybe a handful of others. But only two of them ever changed the World. Elvis and The Beatles!

I remember back in the day when only a couple of stations had huge ratings. Jack McCoy warned me that Arbitron was going to need to fix this because 90% of their clients were unhappy and unhappy clients don't pay. He predicted they would figure out how to give everybody a 4 share. That sure didn't take long did it and I'm not sure it turned out that high.

Is there such a thing as a Born Again Jew or a Born Again Muslim. What do those folks do to bring themselves back from rock bottom.

Wow for at least two years in a row now the Christian folks have banned together and made one of theirs an American Idol. I heard they are changed the voting rules this year to keep Tim Tebow and his ilk from voting?

I think the only health care plan we should be talking about is how we get on the politician's or they get on ours.

If you don't want politicians screwing with your retirement benefits elect older politicians.

Jerry Del Colliano claimed a while back that the whole World has changed but radio still has the same attitude as it did 20 years ago. Women for example have become leaders in a lot of industries but not in ours. They have become very assertive over the last 20 years and control 81% of all purchases in America. They are the major consumers of most media not to mention

the fact that they are now writing and singing most of the music we hear on the radio. Even most of the big novels are written by women. Radio though is still very much a Man's World. On air we have mostly relegated them to the position of the Morning Man's giggle chick a a lot of more music less talk midday shows. Hey maybe they are all upstairs lets go peek in the corner office ... Nope not a lot of 'em in there. Ahh there they are over there headed out the door to make some sales and doing a damn good job of it. I bet they are out selling their male counterparts. The times they are a changin' my man and radio better change with them or get left behind in the dust.

Lesley Palmiter said the only reason that the only reason the women of Iraq and Iran cling to the age old sexist tradition of walking 10 paces behind their men is ... Land mines!

A good time to go with systems I figure is when you run out of the "good stuff" Radio ran out a little early didn't it.

Speaking of good stuff I understand they ran the movie/documentary Naptown Rock Radio Wars on TV again in Indy because of popular demand. Good going Dave Fulton.

At this moment I am working on brand new local talk show in Ft. lauderdale which features Joyce Kaufman, Rich Stevens and Barsky. It's a whole new talk concept that I am hoping will start the whole town talking. Updates as soon as they become available.

Back when I was doing some work with Jim in Boston we had a great morning team called Loren and Wally. Hilliard hired another great talent by the name of Tom Doyle to do afternoons. As Jim and I were walking down the hall we spied the 3 of them in the studio getting reacquainted. Jim pushed the door open and said ... I've got a lot of money tied up in you guys somebody better make me laugh quick. Without missing a beat Loren said, "Show him your d**k Wally"