# How The Hell Does This Work ?

The research project I've been doing about Women was pretty well all wrapped up until Santa bless his heart left me one last interview under the tree that I would love to unwrap. Even with all I have given this project not to mention the time consuming focus groups I've been involved in, I was still only able to come up with the short list of what Women want ... Money, choices, protection, an errand boy and lots and lots of shoes. Now if I can just figure out how to get all that on the air I'll be golden.

The most loyal friend a Man can ever have is a Woman. When you have a Women on your side she always has your back and if given half a chance probably would rip the heart and throat out of any Woman who was even contemplating doing you wrong.

Air talent really like to feel comfortable while being on air. But I always thought they sounded a lot better when they were a little uncomfortable and maybe even somewhat stressed out.

The smartest people in the room are the ones who hired people smarter than themselves to do all the work. This always allows them ample time to go to the bank to deposit all the money they're making.

Can you find anybody in America who still thinks going into Vietnam was a good idea. Here's a scary thought for ya ... Those who did are still in charge.

OK we've had "It's All Good" followed by "Just Saying" and now we are into "It Is What It Is" I need a new one, whatchya got ?

Rock & Roll was not invented by a Black Man nor was it invented by a White Man. R&R is a fusion of two musical worlds and it's at it's best when done by a White Man singing like a Black Man and/or a Black Man singing like a White Man. I have hundreds of examples of this as I'm sure you do. Giving credit where credit is not due seems to be the politically correct thing to do these days but it still doesn't make it true or as my old pal Aristotle used to say A is A. The British invasion by the way was also not very British. It was 4 guys with English accents trying to sing and sound like like 4 Black Females from Detroit. They failed miserably but changed the World.

Have you ever noticed that swear words that are not religious in nature describe the best and worse things we will ever experience in this World all at the same time.

Don't you kinda wonder if when all the Blockbuster executives were in another meeting about how to get more people in their stores they were too busy meeting to notice the receptionist up front was ordering up another movie from Net Flicks to watch later that night. Executives unfortunately are always too busy meeting and putting new systems together to notice what's going on in the real world.

Ken Held, The King Of Doo Wop here in South Florida and I were talking recently about a tune called "Gee" by the Crows which Ken informed me was the first Black Doo Wop song ever to cross over. I still remember the first time I heard it. My Cousin Ben who was an Army Cadet in Winnipeg at the time snuck me into a small dance lounge on the base when I was only 14 and I think the requirement was you had to be 17 or something. I only remember two things from that night ... All the girls had breasts and they played the recording of "Gee" over and over again. Both are stuck in my head forevermore.

Both God And the Devil are in the details but pure Genius is hidden in the subtleties.

In 1934 the Auto Club of New York took a poll which revealed that 56% of drivers felt a car radio was a dangerous distraction while driving. Thank God it still is.

People tend to only understand the part they like about a brand new project.

The only reason for Death is to make Life worth living.

Sadly because of consolidation over 2000 radio people have recently have lost their jobs. What I don't get is what part of that don't the people who are constantly asking for raises get.

Wow 2012 already! Well we've never been here before so how the hell does this work?

Jennifer Suna Randal wrote on my wall that Records are forever. She is so right and I'm very proud to say I have a few of them hanging on my wall.

Women are just as attracted to good looks as men are. It's just not as important to them.

I remember sitting around a hotel suite in Winnipeg in late 1964 with Peter & Gordon, Manfred Mann and The Zombies while they were doing interviews on CKY over the phone. One of them said to the DJ ... If you ask me the wrong question the interview is over. That's the day the Dee Jays died.

I'm hearing a lot of no more Obama stuff but very little of if not Obama stuff, what stuff ?

When Cami was a little girl I would take her to the Mall and we would stop into a few shops looking for some cool stuff for her While in there the older sales ladies would say to her ... How sweet of your Grandpa to bring you shopping. Cami would immediately say to them, That's not my Grandpa that's my Daddy.(Cami's Grandfather was still alive at the time so she couldn't understand how these people could confuse me with him) The sales ladies would look at me with mild shock on their face and I would say, That's right ladies and I'm still making them because I can !

Ask anyone under 40 what time it is they will look at their phone plus answer you digitally. Cami has no idea what time a "Quarter To Three" is.

Perception is not reality but it may be the reality we live with. My perception of the good times was I shared them with a lot of people but their perception probably was ... I was lucky they helped me.

Lee Abrams said we should always respect Radio's rich history but even more importantly we need passion for it's future.