Canada Lied To Me! (new blog for thanksgiving week)

A sales promotion is 10 times more successful if it sounds like it came from the programming department.

If we ever did all the stuff we put off by promising to do it tomorrow, we would never make it through the day out of sheer exhaustion.

The 4 different ways you get to die are:

1. When you stop making love.

2. When the child in you dies.

3. When you stop learning.

4. When you stop breathing.

Do Hollywood writers love to write or write because they feel a need to get their liberal point of view across.

Truth is truth, what may appear to be the truth or what you believe it is in no way changes that.

If you don't have any artistic talent what the hell are you doing in showbiz. Artistic people can't just start practicing law!

Fame unveils who you were all along.

The primary job of the air talent is to promote the radio station as the job of the radio station is to promote the air talent. It helps of course if the air talent actually has talent.

It's the strong hooks in a song that cause it to be a hit and even as different as the Beatles were they obviously well aware of that fact.

I have found that as fun and as exciting my life has been that writing about it seems to take a hell of a lot longer than living it.

Women forgive but never forget, men never forgive but they forget.

You seldom get what you don't ask for.

Just because you have the power doesn't mean you have the ability.

Silence is not only golden but is also a great teacher as well.

As a Canadian/American I have no interest in any policy that allows someone easier access to America than I had.

Speaking of Canada, when I was growing up the government used to say that in order for me to have a better life we needed a larger population. Did they know they were lying?

Since moving to America I have discovered that Thanksgiving here seems to be a bigger deal to the folks than Christmas, except in the stores of course.

If it's true that capitalism is based on supply and demand how come wine isn't 50 cents a bottle.

In radio it doesn't matter what you did yesterday only what you are doing today counts.

Jack Collins the GM of the first "Class" station told me sales people generally work for the client not the radio station. I told him I totally understand that but therein lies the problem, I don't work for the radio station either I work for the listeners.

Speaking of the listeners, sometimes I feel like I'm just their shop steward.

Most people do not listen to the radio to be educated.

Enough of all the decisions already lets have the person who is paying the bill decide where we should eat.

When my Daughter Candis was growing up she said she had difficulty deciding if I was sexist or not. She finally claimed I was but just not with her.

If it's true that talent comes from the dark side how come I'm not a hell of a lot more talented.

The device used to get the product to the people is ever changing but the product lives forever.

My Brother Reg has often told me that I should give up the a-hole part of my personality because I wasn't as good at it as a lot of radio people he has met but I think I'm getting better.

I loved a lot of the things Ronald Reagan did but his emptying of the insane asylums was not one of them as they walk amongst us today with guns.

Growing old is inevitable but growing up is an option.

Why do married guys have to ask permission to have a "boys nite out"

whereas women just do it.

Did you ever notice that you tend to turn down your car radio when you are looking for a street address.

Boy America's Bill Cosby is making Canada's Jian Ghomeshi look like a bit of a wuss isn't he.